

# Memorandum of Understanding

## EduGrowth and ASCILITE

The Australasian Society for Computers in Learning in Tertiary Education (ASCILITE) is an incorporated not-for-profit professional association for those engaged in the educational use of technologies in tertiary education. **(ASCILITE)**

EduGrowth is Australia's education technology and innovation industry hub. Through connection and collaboration, EduGrowth accelerates Australia's EdTech ecosystem globally. **(EduGrowth)**

### Purpose

The organisations have agreed to collaborate on an annual engagement that aligns our commitments to education via harnessing technology, advancing learning and improving its accessibility.

### Agreement

EduGrowth and ASCILITE agree to joint activities that are mutually beneficial to both organisations.

### Activities

- 1. Define an annual calendar of engagements, with options including:**
  - a. An annual ClearPath Showcase; online or hybrid
  - b. Joint thought-leadership piece/s – blog, paper or the like
- 2. Cooperate on the EduGrowth and ASCILITE annual conference program**
  - a. Extend member discounts to each other's conferences
  - b. Provide speaking opportunities at each other's conferences
    - i. EduGrowth to provide ASCILITE with speaking opportunities at Melbourne EdTech Summit
    - ii. ASCILITE to provide EduGrowth with speaking opportunities at the ASCILITE Conference
  - c. Endorse the delivery of EduGrowth's Innovation Alley at the ASCILITE Conference, making the appropriate introduction to the organising committee



### **3. Engage in each other's programs and initiatives**

- a. ASCILITE will recommend participants for the EduGrowth Voice of Educator sessions where ASCILITE members can provide feedback to early-stage EdTech companies
- b. ASCILITE receive complimentary membership of EduGrowth's Higher Education EdTech Innovation Network Action Group – quarterly virtual meetings to be conducted

## **Mutual Obligations**

### **1. Social communication and promotion**

- a. Co-promote joint events to respective membership and broader education sector audiences ensuring shared responsibility for outcomes and audience participation

### **2. Active collaboration to plan and deliver joint program initiatives**

- a. Shared commitment to gathering an appropriate audience such as education and EdTech representatives
- b. Active recommendations of quality speakers
  - i. ASCILITE will nominate suitable thought leaders for the plenary program who fit the standards agreed by ASCILITE and EduGrowth

### **3. Partnership announcement**

- a. ASCILITE will be referred to as an EduGrowth Ecosystem Partner on the EduGrowth website
- b. EduGrowth will be referenced as an ASCILITE Partner in a manner to be defined

### **4. Annual Review**

- a. The Managing Director from each organisation will meet at least once a year online for the purpose of reviewing this Memorandum of Understanding to assess the relevance and progress of joint activities and to plan a set of achievable goals for the upcoming year

Signed

ASCILITE

Michael Cowling (President)

Date:

25th March 2024

EduGrowth

David Linke (Managing Director)

Date: