Memorandum of Understanding
EduGrowth and ASCILITE

The Australasian Society for Computers in Learning in Tertiary Education (ASCILITE) is an incorporated not-for-profit professional association for those engaged in the educational use of technologies in tertiary education. (ASCILITE)

EduGrowth is Australia’s education technology and innovation industry hub. Through connection and collaboration, EduGrowth accelerates Australia’s EdTech ecosystem globally. (EduGrowth)

Purpose
The organisations have agreed to collaborate on an annual engagement that aligns our commitments to education via harnessing technology, advancing learning and improving its accessibility.

Agreement
EduGrowth and ASCILITE agree to joint activities that are mutually beneficial to both organisations.

Activities
1. Define an annual calendar of engagements, with options including:
   a. An annual ClearPath Showcase; online or hybrid
   b. Joint thought-leadership piece/s – blog, paper or the like

2. Cooperate on the EduGrowth and ASCILITE annual conference program
   a. Extend member discounts to each other’s conferences
   b. Provide speaking opportunities at each other’s conferences
      i. EduGrowth to provide ASCILITE with speaking opportunities at Melbourne EdTech Summit
      ii. ASCILITE to provide EduGrowth with speaking opportunities at the ASCILITE Conference
   c. Endorse the delivery of EduGrowth’s Innovation Alley at the ASCILITE Conference, making the appropriate introduction to the organising committee
3. Engage in each other’s programs and initiatives
   a. ASCILITE will recommend participants for the EduGrowth Voice of Educator sessions where ASCILITE members can provide feedback to early-stage EdTech companies
   b. ASCILITE receive complimentary membership of EduGrowth’s Higher Education EdTech Innovation Network Action Group - quarterly virtual meetings to be conducted

Mutual Obligations

1. Social communication and promotion
   a. Co-promote joint events to respective membership and broader education sector audiences ensuring shared responsibility for outcomes and audience participation

2. Active collaboration to plan and deliver joint program initiatives
   a. Shared commitment to gathering an appropriate audience such as education and EdTech representatives
   b. Active recommendations of quality speakers
      i. ASCILITE will nominate suitable thought leaders for the plenary program who fit the standards agreed by ASCILITE and EduGrowth

3. Partnership announcement
   a. ASCILITE will be referred to as an EduGrowth Ecosystem Partner on the EduGrowth website
   b. EduGrowth will be referenced as an ASCILITE Partner in a manner to be defined

4. Annual Review
   a. The Managing Director from each organisation will meet at least once a year online for the purpose of reviewing this Memorandum of Understanding to assess the relevance and progress of joint activities and to plan a set of achievable goals for the upcoming year

Signed

ASCILITE
Michael Cowling (President)
Date: 25th March 2024

EduGrowth
David Linke (Managing Director)
Date: