



2021 – 2024 STRATEGIC PLAN

VISION

To be recognised internationally as Australasia’s foremost community, leading, and advocating for excellence in the use of digital technologies in tertiary education.

MISSION

To promote and recognise exemplary innovation, evidence-based practice and research in the sustainable use of digital technologies to progress pedagogical practice in technology enhanced learning.

STRATEGIC OVERVIEW

Our strategic goals for 2021 – 2024 are underpinned by, and committed to, fostering a strong and engaged community that ensures the sustainability of ASCILITE. We seek to progress pedagogical innovation, evidence-based practice, and research in the sustainable use of digital technologies through strategic and international partnerships and on-going communication with our membership and wider community globally.

We acknowledge that innovation encourages and advances creative ideas in pedagogical practice; evidence-based practice provides validation that the innovation works as it was designed; and research affords rigorous evidence of the effectiveness of the innovation and evidence-based practice.

As a community, we seek to exercise leadership and advocacy in partnership with government, industry, professional bodies, the education sector and other partners both in Australasia and internationally to deliver digital excellence in tertiary learning and teaching to drive ASCILITE’s strategic goals and values.

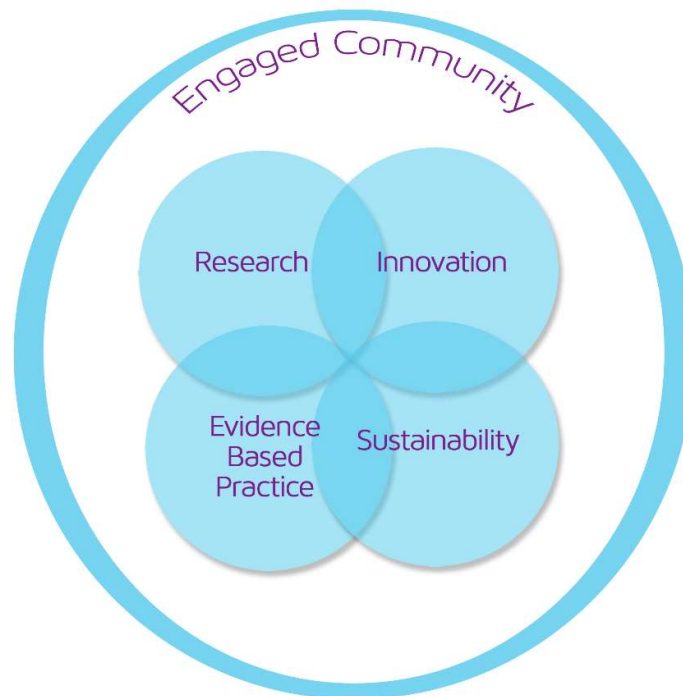


Figure 1: ASCILITE activities foundational in progressing the sustainable use of educational technologies to progress pedagogical practice.

1. SUSTAINABILITY

STRATEGIC GOAL:

To advance the viability and sustainability of ASCILITE.

STRATEGIC OBJECTIVE:

We will:

- 1.1 Maintain and enhance the relevance and value of member benefits, ASCILITE services and strategic partnerships.
- 1.2 Promote broader awareness of ASCILITE across the international tertiary sector.
- 1.3 Maintain best practices and procedures with regard to the financial and administrative management and stewardship of the Society.

- 1.4 Demonstrate transparency with regard to the financial and administrative management of the Society.
- 1.5 Conduct the business of the Society in accordance with the ASCILITE Constitution.

2. INNOVATION

STRATEGIC GOAL:

Encourage and actively disseminate digital innovation in educational research and practice in the tertiary education sector.

STRATEGIC OBJECTIVES:

We will:

- 2.1 Advance the sustainability of technology enhanced learning to progress pedagogical practice.
- 2.2 Support and advance the wide adoption of sustainable, innovative, and contemporary educational research and practice.
- 2.3 Provide opportunities to promote and endorse excellence in the design and use of technology enhanced learning.
- 2.4 Initiate international collaborations that progress technology enhanced learning innovation and practice.
- 2.5 Actively promote and disseminate innovation in technology enhanced learning research and practice.

3. EVIDENCE-BASED PRACTICE

STRATEGIC GOAL:

Use evidence to inform discussion and foster exemplary practices in technology enhanced learning.

STRATEGIC OBJECTIVES:

We will:

- 3.1 Publish, maintain, and make available an open repository of knowledge that informs exemplary practice in technology enhanced learning.
- 3.2 Induct practitioners at all levels into a scholarly culture of research and practice.
- 3.3 Provide opportunities for collaboration and networking of evidence-based practice through ASCILITE activities.
- 3.4 Foster the professional recognition of practitioners in the use of technology enhanced learning by supporting rigorous peer review and communities of practice.

4. RESEARCH

STRATEGIC GOAL:

Actively conduct and disseminate scholarly open-access research in technology enhanced learning.

STRATEGIC OBJECTIVES:

We will:

- 4.1 Foster research to progress pedagogical practice in the sustainable use of technology enhanced learning.
- 4.2 Recognise and promote scholarly practice.
- 4.3 Provide open-access publication opportunities.
- 4.4 Enable and promote strategic networking and mentoring opportunities.

4.5 Build research capacity in technology enhanced learning.

4.6 Encourage and support the international reputation, acceptance, and impact of ASCILITE researchers and technology enhanced learning research.