

***ASCILITE Live! Webinar* – A multidisciplinary approach to embedding digital literacy across the curricula.**



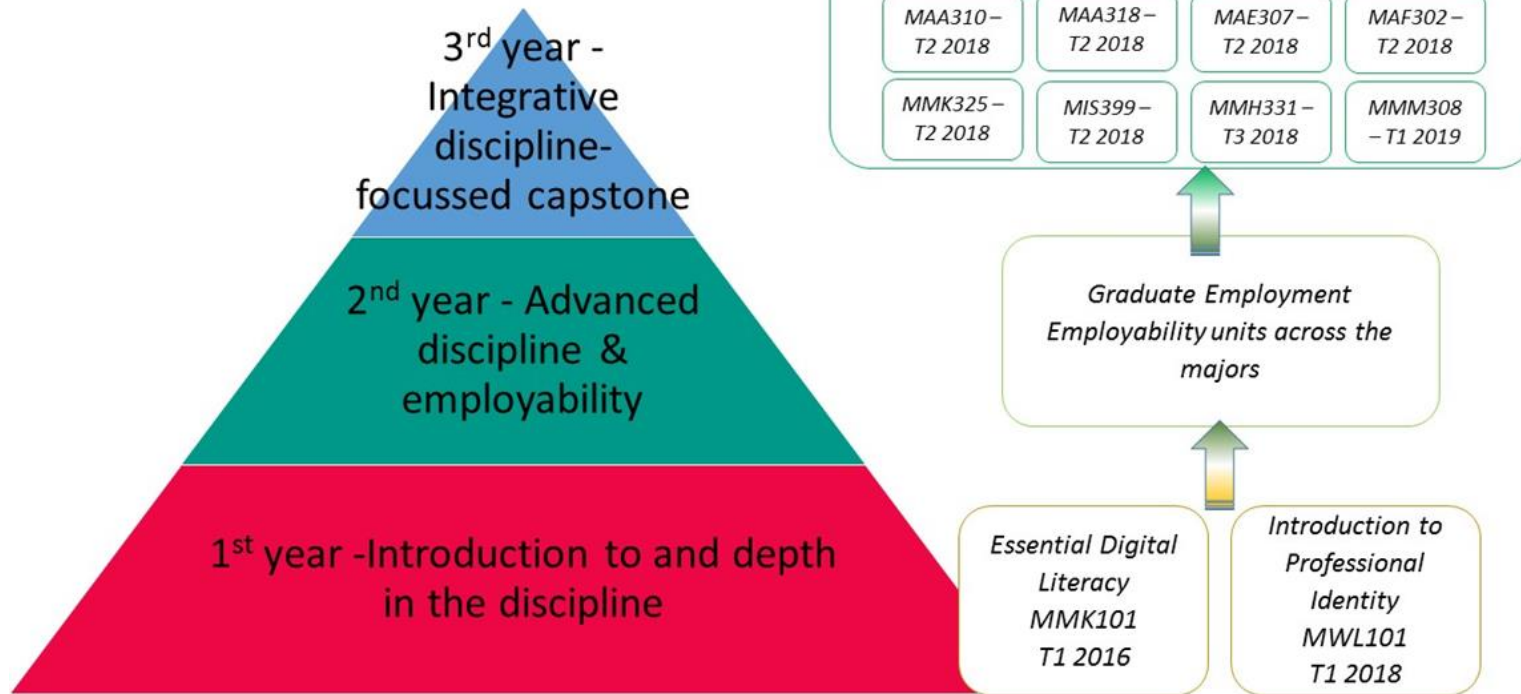
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Photo by MetsikGarden on
[https://pixabay.com/photos/color-
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The Professional Literacy suite – BCom case

The Professional Literacy Suite contains three separate modules embedded in first and third year.

Bachelor of Commerce Digital Literacy and Employability scaffolding



The suite comprises:

- **Essential Digital Literacy (EDL)**
- **Introduction to Professional Identity (IPI)**
- **Professional Literacy (PL)**

The suite is scaffolded across the Bachelor of Commerce BCom, being implemented as part of the major course review.

Why & How



GLO3 – Digital literacy skills and support Employability ‘work ready’ skills

Hurdle requirement with pre and post self-assessments

Course-wide view in compulsory units – across all majors

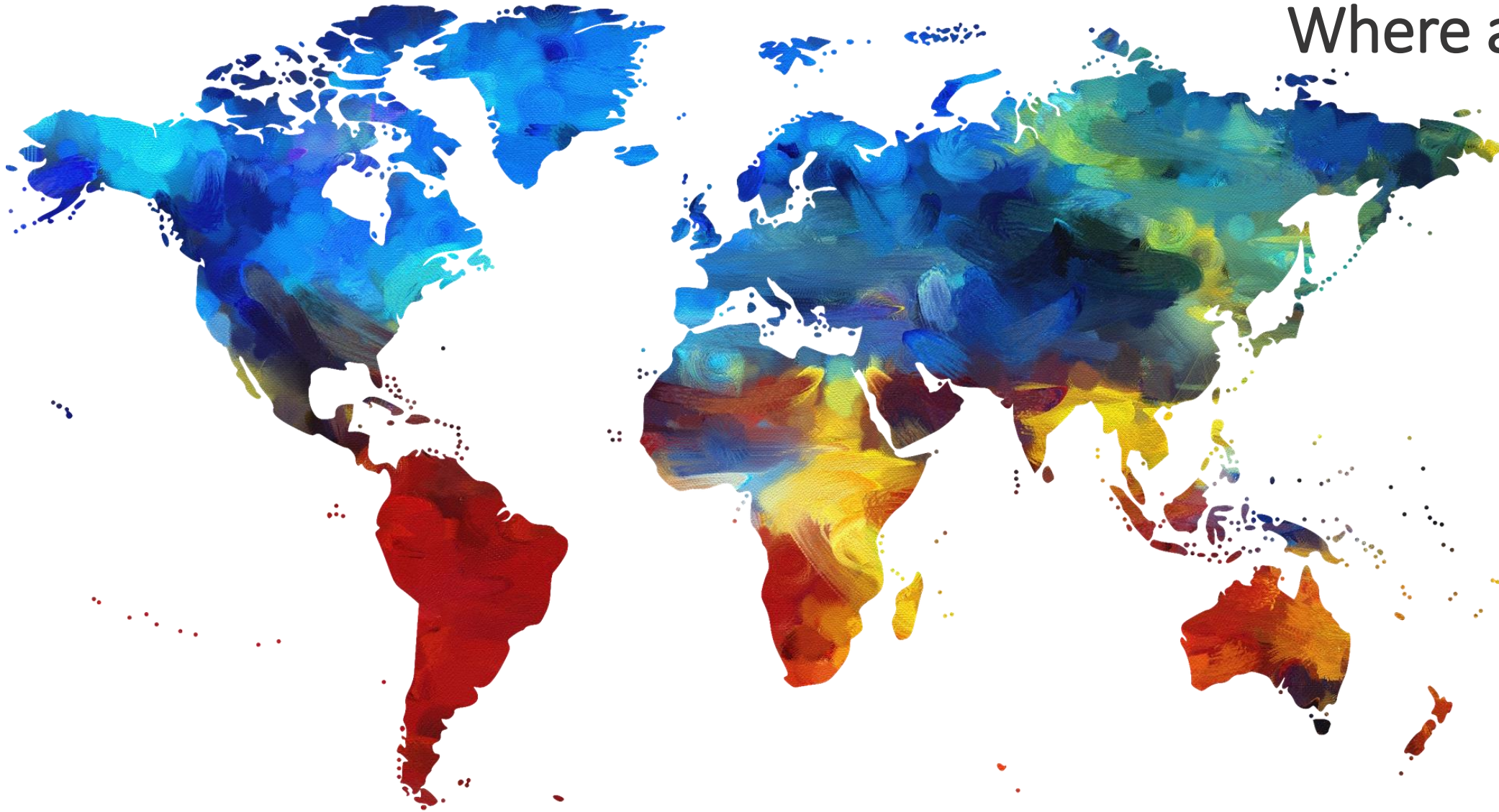
Equitable experience for all students- accessibility / mode of study

Constructively aligned to Course Learning Outcomes

Based on established frameworks – JISC, Deakin University Library & multimedia

Discipline specific – transferable, sustainable, customisable, authentic, active learning

Where are you?



Got to this page [PollEv.com/bcel1](https://www.pollevo.com/bcel1)

and drop a pin on the map

WHAT'S YOUR
STORY

Help us get to know you

What is your current role?

Got to this page [PollEv.com/bcel1](https://www.poll-ev.com/bcel1) and
add your role to the board

The Journey

Over the Horizon

2018 T3

2018 T2

2018 T1

2017 T3

2017 T2

2016 T2

2016 T1

2015 T1

Embed across other BL courses and other faculties now working on their own versions

Future

EDL for BPRE embedded

2018 T3

EDL new design delivered / EDL for BPRE built / PL embedded

2018 T2

Introduction to Professional Identity runs for the 1st time
Essential Digital Literacy (EDL) redesigned for accessibility
Work begins on EDL for Bach. Property and Real Estate (BPRE)
Professional Literacy (PL) created from WPDLM

2018 T1

Workplace DLM trialled in 2 parts
Introduction to Professional Identity (IPI) created

2017 T3

Workplace DLM delivered
Soft launch -BCom hub site only

2017 T2

Work begins designing for 3rd yr. – env scan – employer needs
/ accreditation needs / map to DU and JISC frameworks

2016 T2

Module embedded into 1st year

2016 T1

Work begins to designing 1st yr. module – map to DU DL
Framework and DL Definition and Deakin's DL GLO

2015 T1

Implementation – Embedded in curricula



Multi-disciplinary Team – Trust in each others expertise



Inclusion in assessment guidelines – hurdle



Champions and Support



Staff and Student support



Evaluation and Feedback



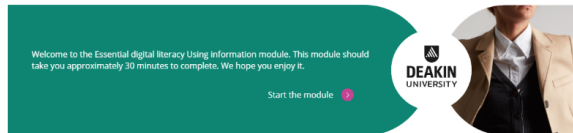
Continuous Improvement – reusable and transferable

Professional suite - Creative design...guiding criteria



Essential Digital Literacy (EDL) – 1st year core unit

Essential Digital Literacy
Bachelor of Commerce - Using Information



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Introduction to Professional Identity (IPI) – 1st year core unit



ID
Introduction to
Professional
Identity

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Begin >>>

Professional Literacy (PL) – 3rd year capstone units

Professional Literacy



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- **EDL - Scenario based, student centred learning**

- Finding Information
- Using Information
- Sharing Information

- **Short multiple choice quiz after each section – 80% to pass**

- **Created Using Tumult Hype**

- **Additional Html and JavaScript coding**

- **IPI - Creating and Managing a Professional Identity**

- View of prospective employers
- Managing risks
- Deakin Talent Portal / LinkedIn / Alumni

- **Created using Smart Sparrow adaptive technology**

- In built feedback, assessment and analytics
- Grades feed through to LMS

- **PL - Designed for students transitioning into the workforce**

- Workplace Information Sources
- Evaluation and Ethical use of Information
- Managing and Sharing Information

- **Created using Smart Sparrow**

- **First at Deakin to use the ‘Class’ and ‘Grades integration’ tools allowing mass implementation – recognition of prior student completion**

Live Demo – student LMS



- Assessment Resources
 - Introduction page with instructions
 - Pre and Post surveys
 - Module itself
 - Certificate of completion
- Conditional release
- Intelligent Agents
- Dedicated Discussion threads

The screenshot shows the LMS interface for the 'Professional Literacy Suite - T2 2019' course. The top navigation bar includes a home icon, the course title, and user profile information for 'Leanne Ngo'. Below the navigation bar, there are tabs for 'Home', 'Resources', 'Discussions', 'Assessment', 'Tools', and 'Setup'. The main content area is titled 'Introduction' and contains the following text:

Workplace Digital Literacy Skills - Introduction to Professional Identity

Welcome to the Workplace Digital Literacy Skills Module - Introduction to Professional Identity


Throughout your degree you will use your Digital Literacy Skills to search for information and data to use and share in your work. Digital literacy skills extend beyond university and are a life skill. In this module we will look at creating and maintaining your Professional Identity and how this differs from your online persona or digital identity.

What is Professional Identity?

Your professional identity is like your personal brand. It guides how you will be perceived by others in your chosen industry by colleagues, employers and clients. You need to manage this well to ensure others see your values, work ethics and skill sets at their best!

The world is becoming increasingly digital and technology enables us to share information instantly with a click of a button. With this ease of sharing, you need to be mindful of what you share, who can see it and what impact this may have.

Before you begin on your professional identity, have a look at the following short video about digital identity as a whole.



Source: *What is a digital identity?* 2015. YouTube. Teaching & Learning Innovations CSUCI. Jun 25, 2015. retrieved 9 February 2018. <<https://youtu.be/uJzuDcyRoWM>>

Learning Objectives

Once you've completed this, you should be able to:



Time to get you hands dirty and have a play!

<http://bit.ly/pls18>

(Test versions of each of the modules are available here)

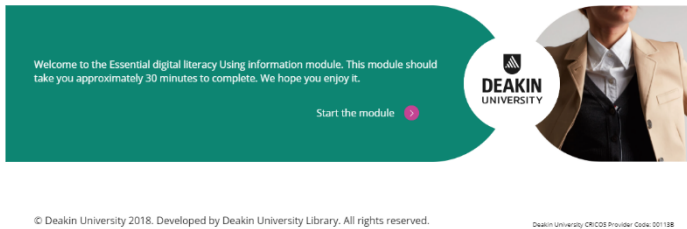
Got a Question / Comment / Feedback re the PLS?? Post them on this board while you are playing PollEv.com/bcel1

Results - completions



Essential Digital Literacy

Essential Digital Literacy
Bachelor of Commerce - Using Information



Introduction to Professional Identity



ID
Introduction to
Professional
Identity

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Professional Literacy

Professional Literacy



Workplace Information
Sources



Evaluation And Ethical
Use Of Information



Managing And Sharing
Information

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- **Introduced T1 2016**
- **Run in 10 trimesters**
- **8787 completions**

- **Introduced T1 2018**
- **Run in 4 trimesters**
- **2097 completions**

- **Introduced T2 2018**
- **Run in 3 trimesters**
- **1665 completions**

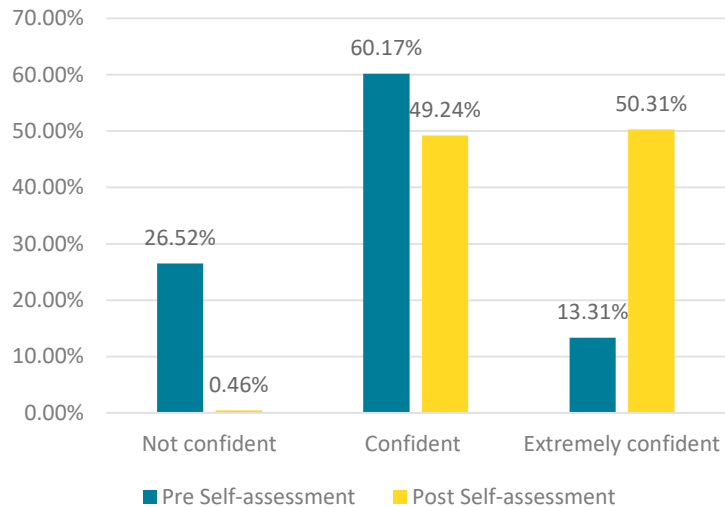
Professional Literacy Suite - total completions - 12549

<http://bit.ly/pls18>

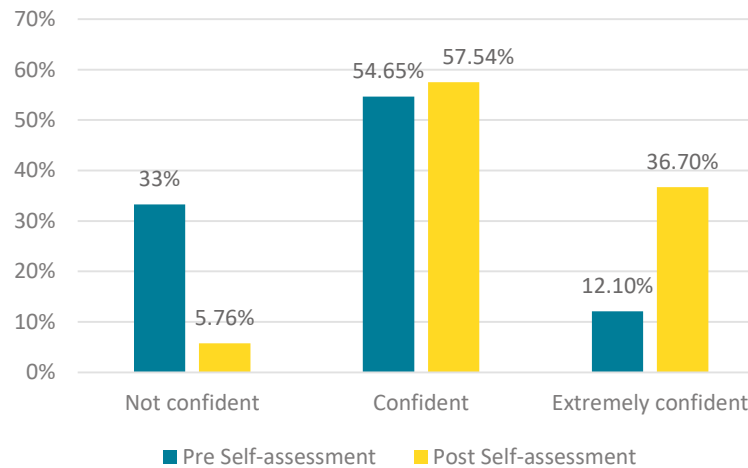
Results – pre and post self-assessment data



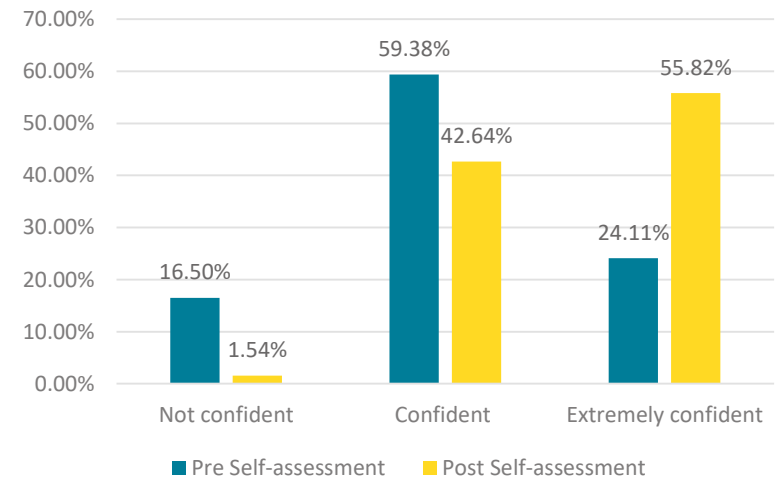
Essential Digital Literacy - Total responses



Intro to Prof Identity - Total responses



Professional Literacy - Total responses



After completing the modules:

- **94.24-99.55%** of students are either confident or extremely confident in the DL skills
- **Fail rate for assignment more than halved – 18% to 8% (EDL)**
- **Increase in C, D, and HD grades for sections of rubrics addressing GLO3 Digital Literacy – 60% to 71%**

Student feedback

“It is an all-round benefit by completing the module, i feel 100% more confident starting at Deakin and now finding my way in Digital Literacy and being accurate when referencing in assignments correctly.”

“This was great training - it should be compulsory in the very first unit students attempt. Wished I had completed it before my Management unit!”

“Understanding how to navigate Deakin’s resources as an online student this is the first unit that has provided such in depth insights - thank you”

“Completing this module has given me a better understanding on how to find and use accurate research materials for my future assignments and any other paper i work on outside of uni.”

“Overall, viewing this module as a whole, I believe that it improved my understanding of the importance of networking and how, associations and my online identify affect the successfulness of my professional ability.”

“Not only was it enjoyable, but very informative and a good refresher for final year”

Questions ????



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Contact details

Blog site

<http://bit.ly/pls18>

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