



## 2018 – 2021 STRATEGIC PLAN

### VISION

To be Australasia’s foremost community, leading and advocating for excellence in the use of digital technologies in tertiary learning and teaching.

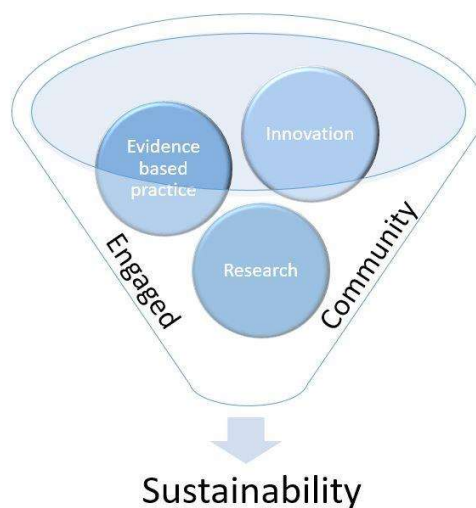
### MISSION

To promote and recognise exemplary innovation, evidence-based practice and research in the sustainable use of educational technologies to progress pedagogical practice.

### STRATEGIC OVERVIEW

Our strategic goals for 2018 – 2021 are underpinned by, and committed to, fostering a strong and engaged community that ensures the sustainability of ASCILITE. We seek to progress pedagogical innovation, evidence-based practice and research in the sustainable use of educational technologies through strategic, international partnerships and on-going communication with our membership and wider community globally.

We acknowledge that innovation encourages and advances creative ideas in pedagogical practice, evidence-based practice provides validation that the innovation works as it was designed and research affords rigorous evidence of the effectiveness of the innovation and evidence-based practice. As a community, we seek to exercise leadership and advocacy in partnership with government, industry, professional bodies, the education sector and other partners both in Australasia and internationally to deliver digital excellence in tertiary learning and teaching and give effect to ASCILITE’s strategic goals and values.



*Figure 1: ASCILITE activities foundational in progressing the sustainable use of educational technologies to progress pedagogical practice*

## SUSTAINABILITY

### STRATEGIC GOAL:

1. To advance the viability and sustainability of ASCILITE.

### STRATEGIC OBJECTIVE:

We will:

- 1.1 Maintain and enhance the relevance and value of member benefits, ASCILITE services and strategic partnerships.
- 1.2 Promote broader awareness of ASCILITE across the tertiary sector.
- 1.3 Maintain best practices and procedures with regard to the financial and administrative management and stewardship of the Society.
- 1.4 Demonstrate transparency with regard to the financial and administrative management of the Society.
- 1.5 Conduct the business of the Society in accordance with the ASCILITE Constitution.

## INNOVATION

### STRATEGIC GOAL:

2. To actively disseminate and encourage digital innovation in educational research and practice in the tertiary sector.

### STRATEGIC OBJECTIVES:

We will:

2.1 Support and advance the wide adoption of innovative and contemporary educational research and practice.

2.2 Provide opportunities to promote and endorse excellence in the design and use of digital technologies.

2.3 Initiate collaborations that progress innovation and educational practice.

2.4 Actively disseminate and promote innovation in educational research and practice.

## EVIDENCE-BASED PRACTICE

### STRATEGIC GOAL:

3. Use evidence to inform discussion and foster exemplary practice in technology-enhanced learning.

### STRATEGIC OBJECTIVES:

We will:

3.1 Publish, maintain and make available an open repository of knowledge that informs exemplary practice in technology-enhanced learning.

3.2. Induct practitioners and academics at all levels into a scholarly culture of research and practice.

3.3 Provide opportunities for collaboration and networking of evidence-based practice through ASCILITE activities.

3.4 Foster the professional recognition of practitioners in the use of educational technology by supporting rigorous, reflective peer-review and communities of practice.

## RESEARCH

### STRATEGIC GOAL:

4. Actively conduct and disseminate scholarly open access research in technology-enhanced learning.

### STRATEGIC OBJECTIVES:

We will:

- 4.1 Foster research to progress pedagogical practice in the sustainable use of educational technologies.
- 4.2 Promote and recognise scholarly practice.
- 4.3 Provide open access publication opportunities.
- 4.4 Enable and promote strategic networking and mentoring opportunities.
- 4.5 Build research capacity in the educational use of digital technologies.
- 4.6 Encourage and support the reputation, acceptance and impact of ASCILITE researchers and educational technology research.