2016 – 2019 Strategic Plan

Vision

To be Australasia's foremost community, leading and advocating for excellence in the use of digital technologies in tertiary learning and teaching.

Mission

To promote and recognise exemplary innovation, evidence–based practice and research, in the sustainable use of educational technologies to progress pedagogical practice.

Strategic Overview

Our strategic goals for 2016 – 2019 are both underpinned by, and committed to, fostering a strong and engaged community that ensures the sustainability of ASCILITE. We seek to progress pedagogical innovation, evidence-based practice and research in the sustainable use of educational technologies through strategic, international partnerships and on-going communication with our membership and wider community globally.

We acknowledge that innovation encourages and advances creative ideas in pedagogical practice, evidence-based practice provides validation that the innovation works as it was designed and research affords rigorous evidence of the effectiveness of the innovation and evidence-based practice. As a community, we seek to exercise leadership and advocacy in partnership with government, industry, professional bodies, education sector and other partners both in Australasia and internationally to deliver digital excellence in tertiary learning and teaching and give effect to ASCILITE's strategic goals and values.
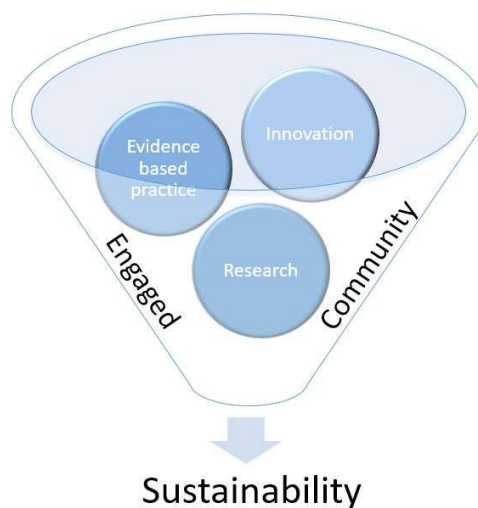
Figure 1: ASCILITE activities, foundational in progressing the sustainable use of educational technologies to progress pedagogical practice

SUSTAINABILITY

STRATEGIC GOAL:

1. To advance the viability and sustainability of ASCILITE.

STRATEGIC OBJECTIVE:

We will:

1.1. Ensure the relevance and value of member benefits, ASCILITE services and strategic partnerships and promote broader awareness of ASCILITE across the tertiary sector.

INNOVATION

STRATEGIC GOAL:

2. To actively disseminate and encourage digital innovation in research and educational practice in the tertiary sector.

STRATEGIC OBJECTIVES:

We will:

2.1. Support and advance contemporary, innovative and evidence-based practice through AJET, the Bulletin and the annual conference.

2.2. Provide opportunities to promote and endorse excellence in digital technologies and initiate collaborations that progress innovation through Awards, Special Interest Groups and Webinars.

2.3. Enhance ASCILITE's virtual presence to facilitate broad communication, collaboration and engagement through social media, the Bulletin, Webinars and Website.

EVIDENCE-BASED PRACTICE

STRATEGIC GOAL:

3. To inform and lead discussion and debate about policy and practice from an evidence-based perspective.

STRATEGIC OBJECTIVES:

We will:

3.1. Maintain a repository of knowledge through our open access journal and conference proceedings.

3.2. Foster professional recognition of practitioners in the use of educational technology by supporting rigorous, reflective peer-review through the CMALT Australasia Certified Membership scheme in conjunction with the Association for Learning Technology.

3.3. Encourage practitioners and academics at all levels into the disciplinary culture of research and practice through the Community Mentoring Program (CMP).

3.4. Provide opportunities for collaboration and showcase evidence-based practice through Special Interest Groups, Regional Events, Strategic Partnerships and Webinars.

RESEARCH

STRATEGIC GOAL:

4. To be recognised as an active community producing and disseminating high quality, open access research.

STRATEGIC OBJECTIVES:

We will:

4.1. Maintain The Australasian Journal of Educational Technology (AJET) as Australasia's foremost journal and one of the most prominent in the world for educational technology research.

4.2. Encourage and support the reputation, acceptance and impact of ASCILITE researchers and educational technology research.

4.3. Showcase innovative and quality research and provide a venue for strategic networking through our collegial annual conference, Special Interest Groups and Webinars.

4.4. Mentor and recognise researchers at all stages of their careers through the Community Mentoring and Awards programs.