Support and promotion of mobile learning strategies

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Mobile Learning @ CUHK Project

• The Mobile Learning project at CUHK was a TDG project initiated by ITSC and CLEAR in 2010 to pursue possibilities in enhancing the teaching and learning environment and processes through the use of various mobile technologies.
Purposes

• The promotion of mLearning strategies, especially in institutions where such strategies are new, requires careful planning.

• Many factors control the success of innovations, and among them students’ readiness towards the use of mLearning is a key one.

• We decided to investigate students’ preparedness in using mLearning strategies in three areas.
Website

- http://www.cuhk.edu.hk/mlearning
CUHK App
eBooks

- Over 80 eBooks were created
Classroom Communication system (Web-based Clickers)

- Supported 5 teachers in using web-based clickers
- http://www.youtube.com/watch?v=bbCMVUXa_x4
QR Codes

- Usage in the green education project at CUHK - Adding QR Codes on interpretation plates for selected trees on campus. Users visit the specific URLs embedded in the corresponding QR codes on the spot.

  - http://www.greeneducationcuhk.net
This tree has potential risk. Please keep away in adverse weather conditions. Please call 2609-6666 for any anomalies.

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Office 2246

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Conclusion

• Mobile learning strategies have attracted substantial attention from a diverse number of users.
• Considerable growth was recorded
Thank You!